

# Burdine Beelievers GET STARTED NOW

## 1 DECIDE:

If you made your decision within 24 hours of hearing the marketing plan you get the Decision Maker Earrings!



## 2 CREATE YOUR PLAN:

Complete a **NEW CONSULTANT GOAL SHEET** and submit to your Director, so you can work together! Email to [pburdine@marykay.com](mailto:pburdine@marykay.com) or fax 225-343-3595

**Call to set up an appointment to discuss your Goal Sheet.**

Patsy 225-802-7314 or 800-843-0206



## 3 PREPARE THE PATH:

**Make a decision about your inventory choice**...how you want your business to run.

**Come to your first Success Meeting** and get your Beauty Consultant Pin!!!

**Observe at least one Skin Care Class** with your Recruiter or Director

**Watch the DVD from your Starter Kit and review the Consultants Guide**

**Listen to the Hotline and leave a message** 641-715-3800 access code 195184#

**Check out our website at [www.burdineunit.com](http://www.burdineunit.com)**

**Complete New Consultant Training with your Director**

Complete #2 & #3 and receive the **BLACK CROC MONEY BAG!**

## 4 START MARKETING NOW:

Ways to start marketing your business through your MK Consultant Website:

[www.intouchmarykay.com](http://www.intouchmarykay.com)

1. Order your business cards - **Ordering/MK Connections**
2. Personal Website - **Business Tools/Personal Website Manager** creates a site for you through marykay.com allowing online shopping for your customers
3. ProPay - **Ordering/Propay** sign up for credit card processing for your customers, online or in person
4. My Customers - **Business Tools/My Customers** add customers so you can not only keep their file and invoice them but market to them with **Ecards, Preferred Customer Mailing Program, BeauteNews** online newsletter, etc.
5. Preferred Customer Program - **Business Tools/Preferred Customer Program** imports client information from myCustomers. **Sign up for your first free mailing** for your customers so they receive the Look Book in the mail.